

Hello future GoodMaps partner!

As a customer and fan of your venue, I'm writing to help raise awareness of the different ways you can increase the accessibility of your building for all your patrons. For people who have disabilities, it's often difficult to find their way around increasingly complex indoor spaces, so I'd like to bring your attention to a tool I've used at other venues that enables everyone to navigate with increased independence.

The app in question is the inclusive [mobile app GoodMaps](#), which provides turn-by-turn directions that are fully accessible to anyone who is blind or low vision, is a wheelchair user, deaf or hard of hearing, or otherwise finds it difficult to find what they're looking for without some help. I believe with this app, you could not only advance your venue's ADA initiatives but also improve the overall experience of your customers and employees.

How does it work? It's simple. GoodMaps can be deployed in any building, including airports, rail stations, universities, retail stores, and more. They use LiDAR scanners to help build a 3D digital map of your entire venue, which enables any visitor – with the GoodMaps app on their smartphone – to navigate easily. The app uses the phone's camera to determine a user's location and provides them with visual, audio, and haptic directions. And, because their technology uses the visitor's smartphone, there's also no need for you to install any equipment or worry about maintenance.

If you're interested in what GoodMaps does, here are a few videos you might like:

- [Portland International Airport](https://vimeo.com/913097289) (vimeo.com/913097289)
- [Sound Transit rail stations](https://vimeo.com/911345054) (vimeo.com/911345054)
- [Michigan State University](https://vimeo.com/911345573) (vimeo.com/911345573)
- [GoodMaps' brand video](https://vimeo.com/911341704) (vimeo.com/911341704)

As a current customer, I'd appreciate you considering a technology that could help everyone have a great experience at your venue. And it would be great to be a small part in helping make your organization a leader in accessibility and inclusion. I'm happy to provide additional details about my experience using the GoodMaps app if you'd like.

GoodMaps has locations globally, so if you're interested in trying the technology, you can email them at info@goodmaps.com.

